

FACULTY PROFILE

Personal Details

Name : K. RUBAVATHI

Designation : Assistant Professor

Department : Commerce

-Date of Birth : 16.8.1984.

Contact Address : 29, 9th Cross, Kurinjinar, Lawspet, Puducherry, 605008.

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Area of specialization: Finance



Educational Qualification

Degree/ Diplom a	Subject	Institution / University	Year of Completi on	Grade / Percentag e
B.com	Commerce	Bharadhidasan Govt. college for women	2005	60
M.com	Business Finance	Pondicherry University	2007	58
M.phil	Finance	Pondicherry University	2008	57.6
M.B.A	HRM	Pondicherry University	2017	68
Ph .d	Finance	Pondicherry University	2017	Pursuing

Sl. No.	Name of the college / institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Achariva arts & science college	2009	2012	3	3
2.	Idhaya college for women	2012	2013	1	-
3.	Bharadhidasan Govt. College for women	2014	2017	3	3
4.	Immaculate college for women	2022	Till date	1	1

Orientation / Refresher / Faculty Development Programme Attended

Title of the Programme	Place	DATE
1. Train the trainer program on digital productivity and AI fluency Microsoft	Nan mudhalvan (online)	28.8.2023- 1.9.2023
2. Commodity derivatives education workshop	Department of commerce Pondicherry University	19 & 20.4.2018

Workshop / Seminar Programme Attended

Title of the Programme	Place	DATE
Statistical packages for social sciences (SPSS.25 version)	Kanchi mamunivar centre for post graduate studies, Puducherry	7.2.2019
Rusa sponsored workshop on soft skills	Bharathidasan Govt. college for women, Puducherry	6.4.2017

National / International Conference Attended

Title of the Conference	Place	DATE
1. Promoting entrepreneurship at the grassroot level in the liberalised era	Department of commerce Pondicherry University	29 & 30 .3.2017
2. Liberalisation of insurance sector - challenges and prospects ahead	Department of commerce Pondicherry University	13.10.2006

Research Papers Presented

Title of the Paper	Place	DATE
1.Towards the subaltern in knowledge: Literature, nature, culture,society & media	Pondicherry University	4 & 5.10.2018
2.Financial empowerment of women in contemporary India	Pondicherry University	16 & 17.3.2017

Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
1. AT A GLANCE OF DIGITAL FINANCIAL LITERACY FOR THE NEED OF DIGITAL INDIA. 2. Exploring policyholders views, contentment, and intentions to continue services with health insurance firms: An analytical investigation.	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE International journal of sociology - Humanities	Volume 13 Issue 4 [Year - 2022] ISSN 2319 – 9202 22779809/Volume 13/ Issue:4/July 2022
3. PRINCIPLES OF MANAGEMENT (Book) 4. Passive Income Sources: Creating financial freedom (Book)	https://notionpress.com/read/principles-of-management-1396887 Amazon KDP- Kindle eBook	388860-1396887-Na-Ned-T0-Kris-Reg-Ind-Diy-090823-0 ISBN:9798851881138 /vol.1 /30.6.2023

Key Positions/Responsibilities Held / Holding

Position / Responsibility	Institution / Organization	Period	
		From	To
Decipline committee Examination committee	Achariya arts and science college	2010	2012
Examination committee	Idhaya college for women	2012	2013
Sports in-charge (Physical)	Bharadhidasan college for	2014	2016

education)	women		
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Project Guidance

S.No	Project Guided	No.of Students
1	UG	11
2	PG	12
3	M .Phil	-
Other Details (if any)		
S.No	Details	
1.		